



NEW HARMONY INN

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**Immediate Release**

Contact: Manfred Gerling, General Manager

812.682.4431, ext. 1463

[www.newharmonyinn.com](http://www.newharmonyinn.com)

### **Whiteway Succeeds Manfred Gerling as General Manager of New Harmony Inn**

Annie D. Owen, Vice President of Red Geranium Enterprises, has selected Herb W. Whiteway as General Manager of the New Harmony Inn and the Red Geranium Restaurant, succeeding the retiring Manfred Gerling. The 90-room hotel and restaurant is located in the historic town of New Harmony, Indiana.

Having acquired hospitality experience on three continents, Whiteway began his career in western Canada in 1969 at the Jasper Park Lodge, a Fairmont hotel. Coincidentally, Whiteway was a night auditor/front desk clerk under the tutelage of Mr. Gerling at the Westin Winnipeg Inn in Canada.

Whiteway later went on to work for a number of hospitality companies. He achieved his General Manager's position at the age of 31, and by the age of 38, was appointed to his first corporate position in charge of operations for a regional Canadian company. He worked both corporately and at the hotel level in a number of locations including Nairobi, Kenya and Macau, Asia. Most recently he has served as the General Manager of one of Canada's largest convention hotels for the past nine years.

Having acquired his CHA (Certified Hotel Administrator) designation from the American Hotel and Lodging Association and a diploma in Advanced Management for the Hospitality Industry from the University of Guelph in Ontario, Canada, Whiteway was a director of the Toronto and Vancouver Hotel Associations. He is also a member of several government committees, and he has a number of awards both personal and for his hotels during his career.

An avid tennis player and long distance runner, the newly appointed GM has completed a number of long distance races up to and including marathon distance. Whiteway will assume his management duties at the New Harmony Inn in January 2008.

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